I live in Phoenix and listen to K-Love. When I am driving I listen to K-Love and it puts a calming effect in the middle of a lot of traffic. There are many people who, are not Christians and turn on K-Love while driving and end up accepting Jesus in their hearts b/c of listening to this incredible station. When I go travel to different cities I check to see if K-Love is available on their radio stations. I believe that K-Love needs to stay on the radio b/c it has changed peoples lives.